

WOMEN OF COLOR IN FLORIDA TURNED OUT TO VOTE IN 2018 LIKE NEVER BEFORE: HERE'S WHY

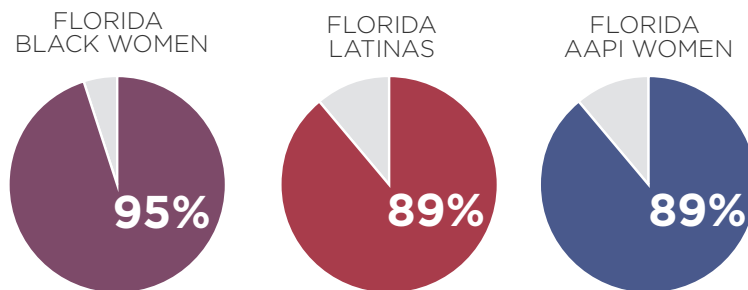
New Public Poll Shows
the Power of Women of
Color Voters in Florida
and the Issues They Care
About Most

Voter turnout of Black women, Latinas and Asian American and Pacific Islander women in Florida reached historic levels in the 2018 election. The number of women of color in the state who voted grew by more than 70 percent, from representing 13 percent of voters in 2014 to 17 percent in 2018, according to data from TargetSmart.

Intersections of Our Lives, a collaborative of Reproductive Justice organizations representing women of color, sponsored a survey of women of color in Florida as well as nationally to understand what motivated women of color to vote and the issues they care about most.

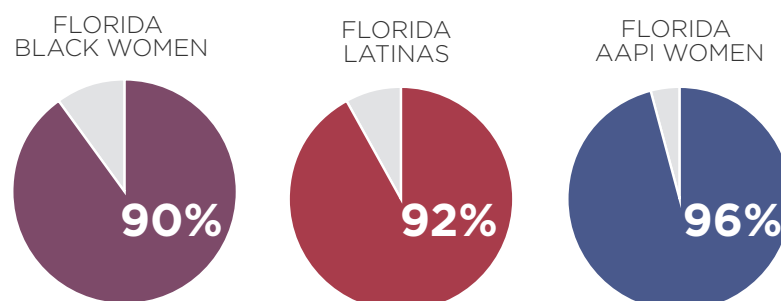
90 PERCENT OF WOMEN OF COLOR VOTERS IN FLORIDA SAID THE STAKES IN THE 2018 MIDTERM ELECTION WERE **TOO HIGH NOT TO VOTE.**

Percent of Ethnic/Racial Groups That Agree



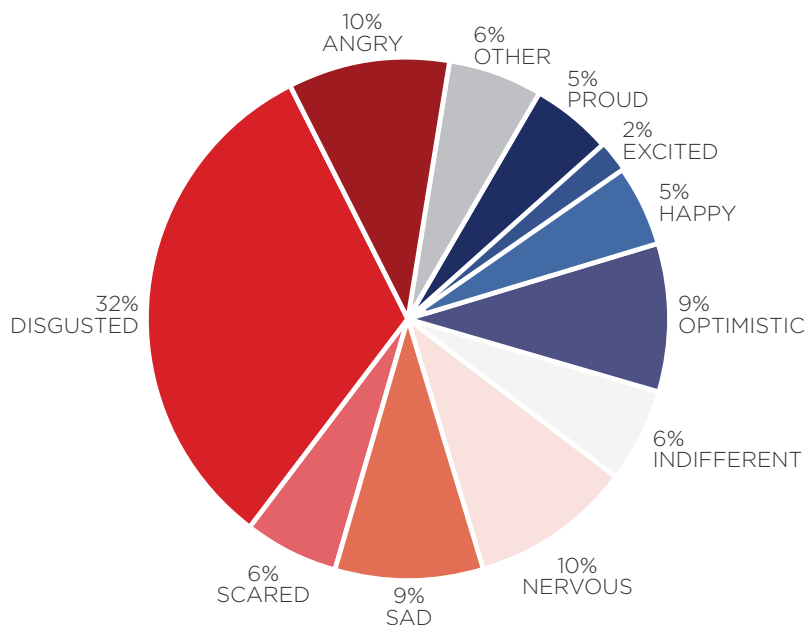
92 PERCENT OF WOMEN OF COLOR VOTERS IN FLORIDA WERE **COMMITTED TO HAVING THEIR VOICES HEARD** IN THE 2018 MIDTERM ELECTION.

Percent of Ethnic/Racial Groups That Agree



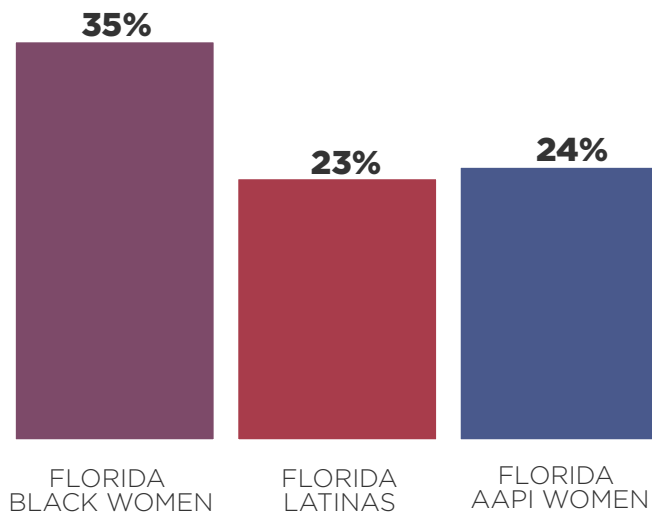
67 PERCENT OF WOMEN OF COLOR VOTERS IN FLORIDA EXPRESSED SERIOUS CONCERNS ABOUT THE WAY THINGS ARE GOING IN THE COUNTRY.

Feeling About the Direction of the Country



MORE THAN ONE-QUARTER OF WOMEN OF COLOR VOTERS IN FLORIDA AREN'T CONFIDENT THAT VOTES WERE ACCURATELY COUNTED.

Percent of Women who Question Whether Their Vote Was Counted



WOMEN OF COLOR IN FLORIDA ARE A POWERFUL VOTING BLOC THAT POLITICIANS CAN'T AFFORD TO IGNORE.

- In statewide and federal races, more than two-thirds of Black women, Latinas and AAPI women supported the Democratic candidates.
- Less than one-third of women of color voters supported Republican candidates in statewide and federal races.

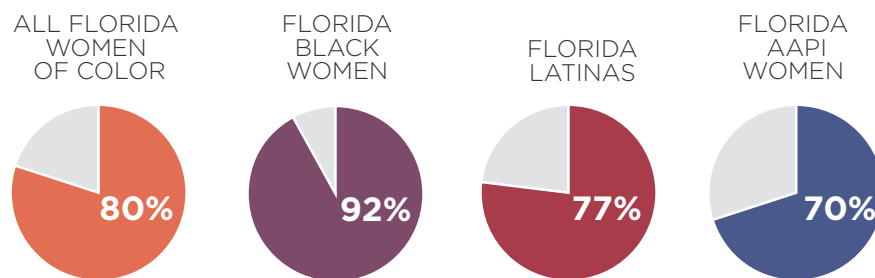
ACROSS RACIAL AND ETHNIC GROUPS, HEALTH CARE RANKS AS ONE OF THE TOP ISSUES THAT THEY'D LIKE TO SEE CONGRESS ADDRESS IN THE NEXT TWO YEARS.

Top 3 Issues for FL Women of Color

| | FL Black Women | FL Latinas | FL AAPI Women |
|-----------|--|--|---|
| #1 | End racial/ethnic/cultural discrimination | Protect the U.S. from terrorists | Ensure people with pre-existing conditions can still get health insurance |
| #2 | Ensure people with pre-existing conditions can still get health insurance & ensure everyone has access to affordable health care | Ensure people with pre-existing conditions can still get health insurance | Ensure access to clean water |
| #3 | Ensure access to clean water | Pass stronger punishments for sexual assault and harassment & ensure access to clean water | Ensure children have access to high-quality education |

ACROSS RACIAL AND ETHNIC GROUPS, WOMEN OF COLOR VOTERS IN FLORIDA SUPPORTED CANDIDATES WHO RESPECT THEIR AUTONOMY OVER THEIR REPRODUCTIVE HEALTH.

Women Voters Who Say It Was Important for Them to Vote for Candidates Who Support Women Making Their Own Decisions About Their Reproductive Health.



FAILURE TO DELIVER ON THE ISSUES THAT WOMEN OF COLOR VOTERS CARE ABOUT COMES WITH ELECTORAL CONSEQUENCES IN FLORIDA.

- Importantly, **66%** of Florida women of color voters say they will be watching their elected officials in Congress more closely as compared to previous elections.
- **73%** of Florida women of color voters want members of Congress to work together across the aisle to get results.

ABOUT THE INTERSECTIONS OF OUR LIVES

Since 2016, National Latina Institute for Reproductive Health (NLIRH), National Asian Pacific American Women’s Forum (NAPAWF), and In Our Own Voice: National Black Women’s Reproductive Justice Agenda (In Our Own Voice), three women-of-color led national Reproductive Justice organizations with both federal and statewide presence, have intentionally collaborated with one another on a number of policy and issue actions.

As Reproductive Justice (RJ) organizations, we use a human rights frame that all people have the right to control our bodies, our sexuality, our gender, our work and our reproduction. Reproductive Justice will only be achieved when all people, of all immigration statuses, have the agency, economic, social, and political power and resources to define and make decisions about our bodies, health, sexuality, families, and communities in all areas of our lives with dignity and self-determination. We center the needs, perspectives and solutions of people of color.

As organizations that work using the Reproductive Justice lens, we recognize the cumulative impact of multiple forms of oppression in people’s lives. Our broad approach is driven by the intersectional lived experiences of women of color. Without an intersectional approach and a broad vision for justice and equity, policies silo and invisibilize critical aspects of our lives that must be addressed in policy change.

For more information about Intersections of Our Lives visit: [IntersectionsofOurLives.com](https://www.intersectionsofourlives.com)

METHODOLOGY

SKDKnickerbocker conducted a national poll of 2,663 adult women in the United States who reported voting in 2018 and who self-identify as Black or African American; of Hispanic, Latino, or Spanish-speaking background; or Asian American/Pacific Islander (AAPI) or of any ethnicity/national origin recognized in the Asian race category by the U.S. Census Bureau. As part of this effort, oversamples were conducted in Florida and Texas. The interviews were conducted between January 23 and February 14, 2019.

