

BLACK WOMEN HAD A SIGNIFICANT IMPACT ON THE 2020 ELECTION: HERE'S WHY

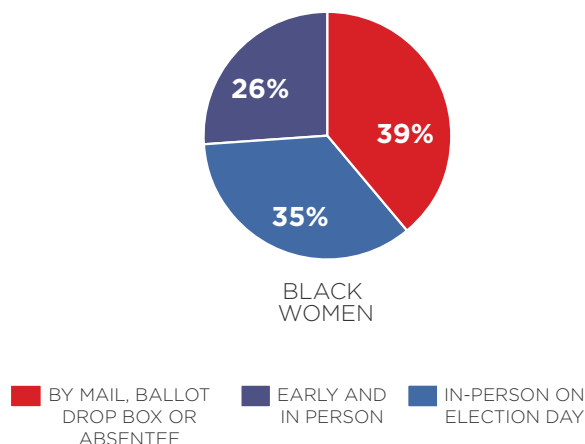
New Public Poll Shows the Power of Women of Color Voters and the Issues They Care About Most

Intersections of Our Lives, a collaborative of Reproductive Justice organizations representing women of color, sponsored a nationwide poll to understand what motivated Black, Latina/x, Asian American and Pacific Islander (AAPI) women to vote and the issues they care about most.

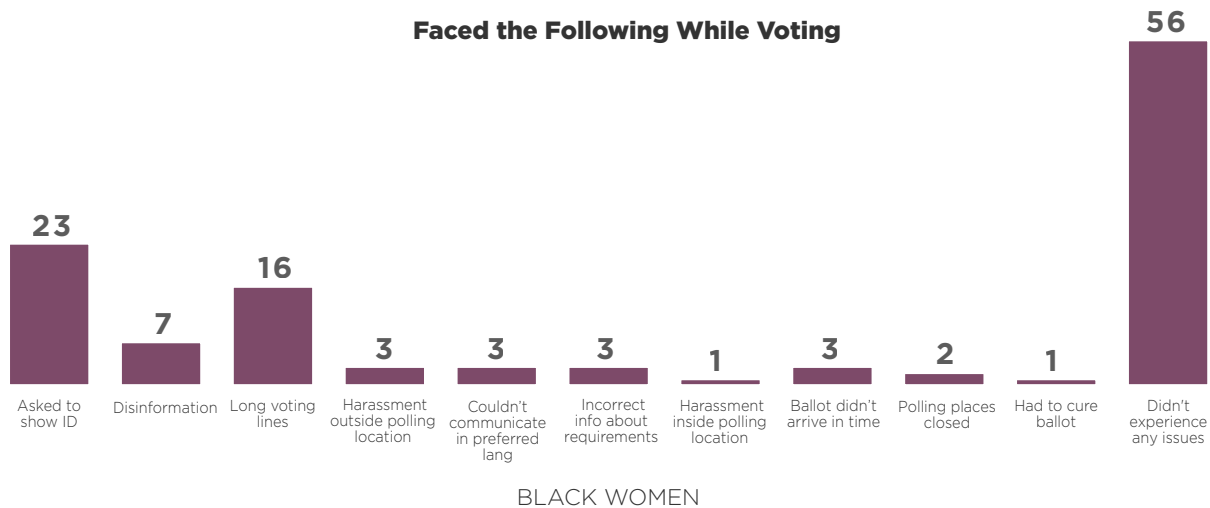
BLACK WOMEN WERE HIGHLY MOTIVATED TO TURN OUT IN THE 2020 GENERAL ELECTION. Over nine in 10 Black women who voted in 2020 reported voting for president.

- Nine in 10 Black women voters agreed that the stakes were too high in this election not to vote.
- 7% of Black women voters were first-time voters, and more than nine in 10 of those new voters are committed to voting in the next election.
- More than seven in 10 Black women voters report voting early, either in person or by mail. 39% of Black women voters voted by mail, ballot drop box or absentee; 35% voted early and in person; and 26% voted on Election Day.

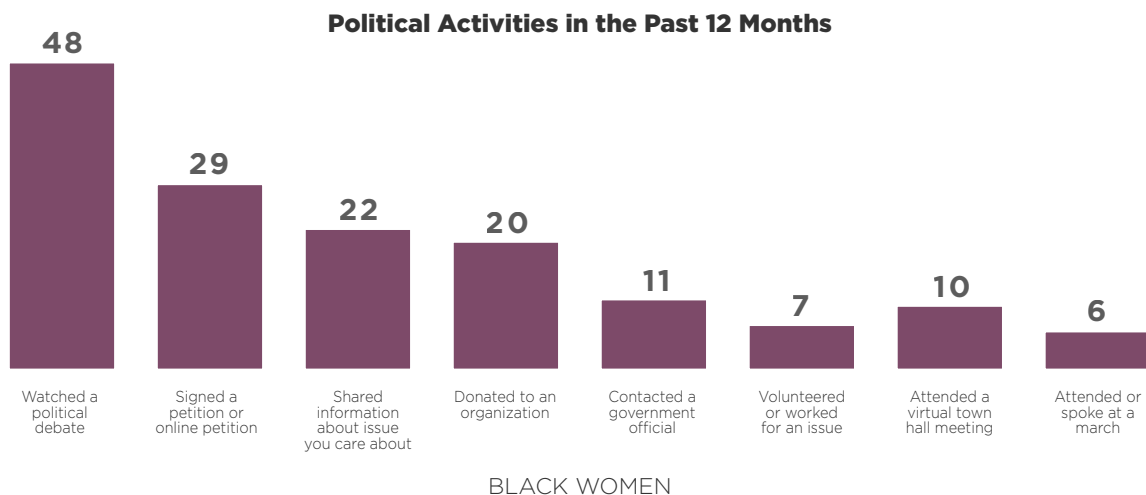
Voting Method for Black Women During the 2020 Election



- Nearly nine in 10 Black women voters are confident that their vote was counted accurately — up 19 points from 2018.
- More than two in five Black women voters faced challenges while voting. 23% said they were asked to show an ID at the polls, 16% faced long voting lines and 7% saw disinformation on social media.

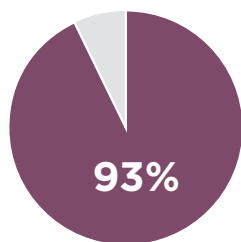


■ Two-thirds of Black women voters were engaged in political activities leading up to the 2020 elections.



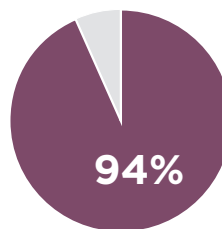
93% OF BLACK WOMEN VOTERS WOULD LIKE TO SEE MORE WOMEN CANDIDATES RUNNING FOR OFFICE, AND 94% WOULD LIKE TO SEE MORE CANDIDATES OF COLOR RUNNING FOR OFFICE.

"I'd like to see more women candidates running for office."



BLACK WOMEN

"I'd like to see more candidates of color running for office."



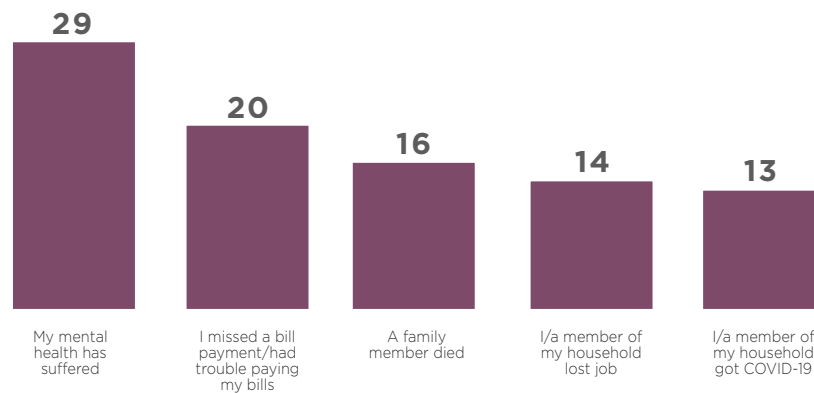
BLACK WOMEN

- 63% of Black women voters who voted for Democrats voted for a change — a 27 point increase from 2018.
- Nine in 10 Black women voters report casting their vote for President Biden, with the majority saying they voted for Biden, instead of against Trump.
- In fact, nine in 10 Black women voters supported Democratic candidates in all elections.
- Black women voters would like to see a more intersectional approach from candidates and elected officials. 91% of Black women voters want their elected officials to understand how their experience and needs differ from white women.

THE COVID-19 PANDEMIC HAD A DEVASTATING IMPACT ON BLACK WOMEN.

- Three in 10 Black women voters noted their mental health had suffered during the pandemic.
- Nearly seven in 10 Black women voters indicated that their life has been negatively impacted by the pandemic. Below are the top five ways.

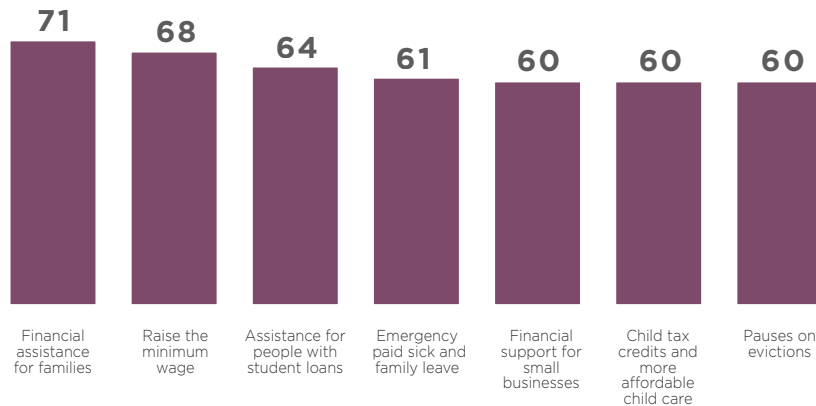
The Top Five Ways Black Women Report Being Impacted by the Pandemic



BLACK WOMEN

- Black women voters want to see the government take further steps to help Americans recover from the pandemic, with most favoring financial support for families and small businesses.

The Top Actions Women Want the Government to Prioritize for the Recovery



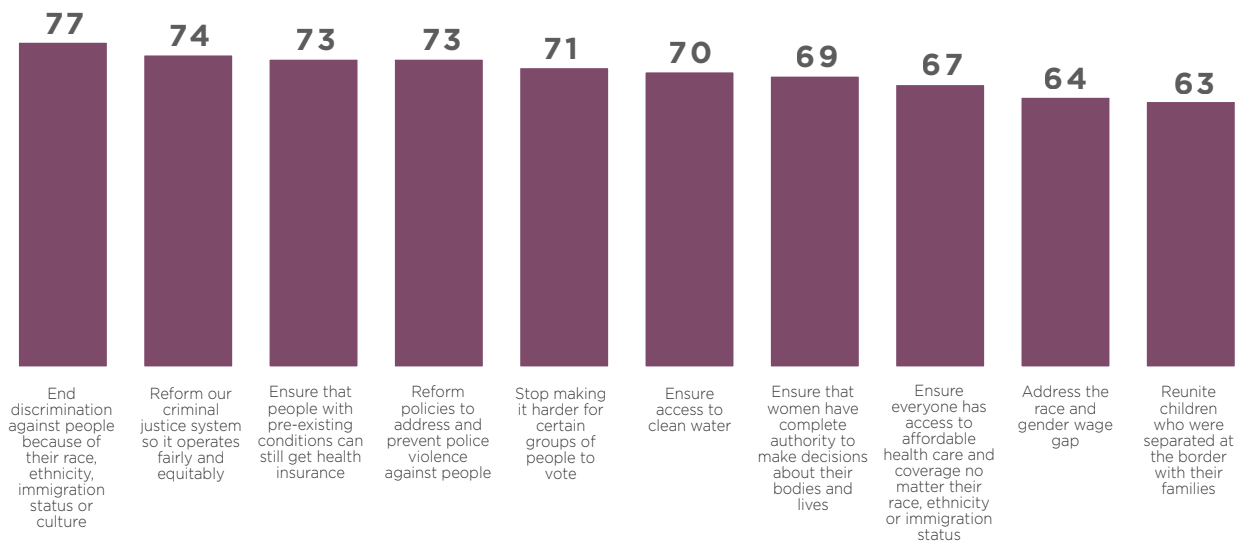
BLACK WOMEN

NINE IN 10 BLACK WOMEN VOTERS SAY THEIR LIVES HAVE BEEN IMPACTED BY RACISM.

- 90% of Black women voters want their elected officials to understand how white supremacy impacts their lives.
- More than nine in 10 Black women want their elected officials to understand how anti-Black racism in particular impacts their lives.

THE TOP ISSUES BLACK WOMEN VOTERS WANT TO SEE MEMBERS OF CONGRESS AND THE ADMINISTRATION MAKE PROGRESS ON OVER THE NEXT TWO YEARS INCLUDE:

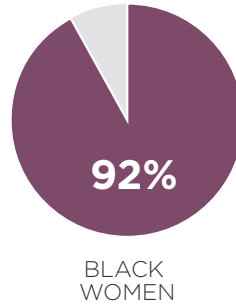
Top 10 Issues Black Women Say Are Extremely Important for the Administration and Congress to Address



BLACK WOMEN

BLACK WOMEN VOTERS SUPPORT CANDIDATES WHO RESPECT THEIR AUTONOMY OVER THEIR REPRODUCTIVE HEALTH.

"It's extremely important to me to vote for candidates who support women making their own decisions about their reproductive health."



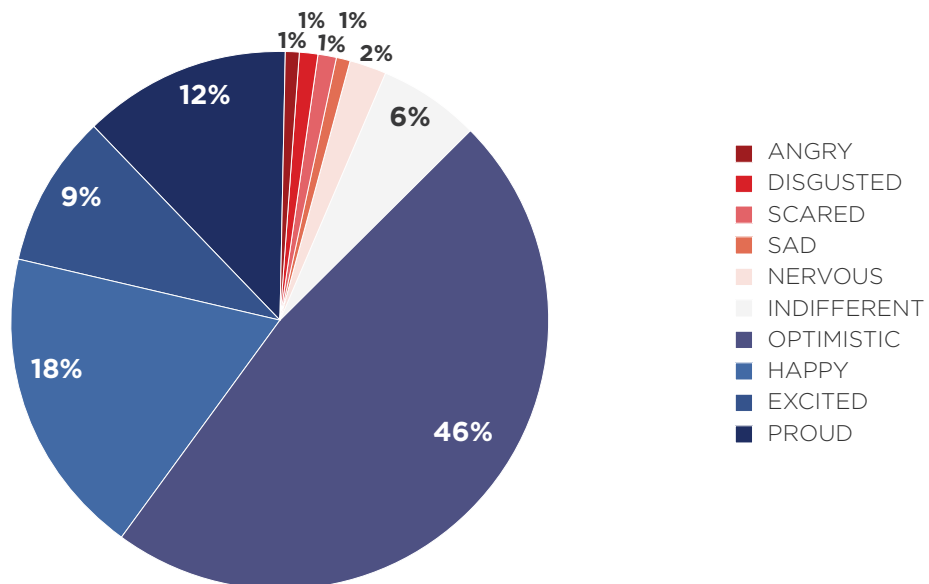
- Three-quarters of Black women voters see societal and personal benefits to women having control over reproductive decisions.

FAILURE TO DELIVER ON THE ISSUES THAT BLACK WOMEN VOTERS CARE ABOUT COMES WITH ELECTORAL CONSEQUENCES.

- 62% of Black women voters say they will be watching their elected officials in Congress more closely compared to previous elections.
- 77% of Black women voters want members of Congress to work together across the aisle and get results.

FOLLOWING THE 2020 ELECTION, THE POLL FOUND THAT BLACK WOMEN VOTERS FEEL POSITIVELY ABOUT THE DIRECTION OF THE COUNTRY, UP MORE THAN 75 POINTS FROM JUST AFTER THE 2018 ELECTION.

Perspectives of Black Women Voters About the Direction of the Country in 2021



ABOUT INTERSECTIONS OF OUR LIVES

Intersections of Our Lives is a collaborative effort by [In Our Own Voice: National Black Women's Reproductive Justice Agenda \(In Our Own Voice\)](#), the [National Asian Pacific American Women's Forum \(NAPAWF\)](#), and the [National Latina Institute for Reproductive Justice \(Latina Institute\)](#), three women-of-color led national Reproductive Justice organizations with both federal and statewide presence. For more information about Intersections of Our Lives visit: IntersectionsofOurLives.org.

METHODOLOGY

The poll, which was conducted by the Harris Poll, included interviews of 1,617 adult women (18+) who self-identify as Black or African American; of Hispanic, Latina or Spanish-speaking background; or Asian American or Pacific Islander (AAPI) or of any ethnicity/national origin recognized in the Asian race category by the U.S. Census Bureau. As part of this effort, an oversample was conducted of South Asian American women. In addition to these characteristics, all women are registered voters who reported voting in the 2020 general elections. Interviews were conducted online and via telephone using live, professional interviewers from April 7 to May 16, 2021. The survey was made available in English, Spanish, Mandarin, Korean or Vietnamese.

