

LATINAS/XS VOTED AT HIGHER RATES IN THE 2020 ELECTION THAN EVER BEFORE: HERE'S WHY

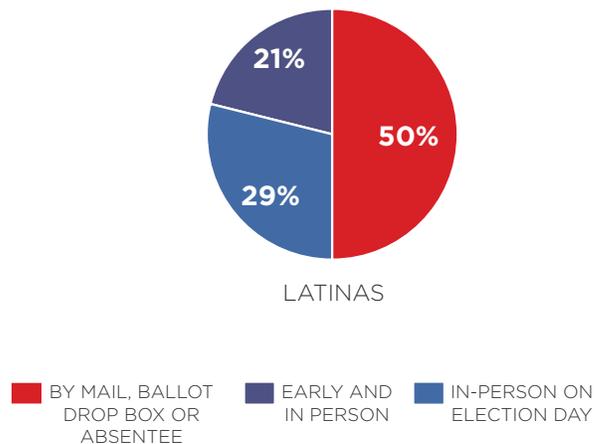
New Public Poll Shows the Power of Women of Color Voters and the Issues They Care About Most

Intersections of Our Lives, a collaborative effort among Reproductive Justice organizations representing women of color, sponsored a nationwide poll to understand what motivated Black, Latina/x, Asian American and Pacific Islander (AAPI) women to vote and the issues they care about most.

LATINAS/XS WERE HIGHLY MOTIVATED TO TURN OUT IN THE 2020 GENERAL ELECTION. Over nine in 10 Latinas/xs who voted in 2020 reported voting for president.

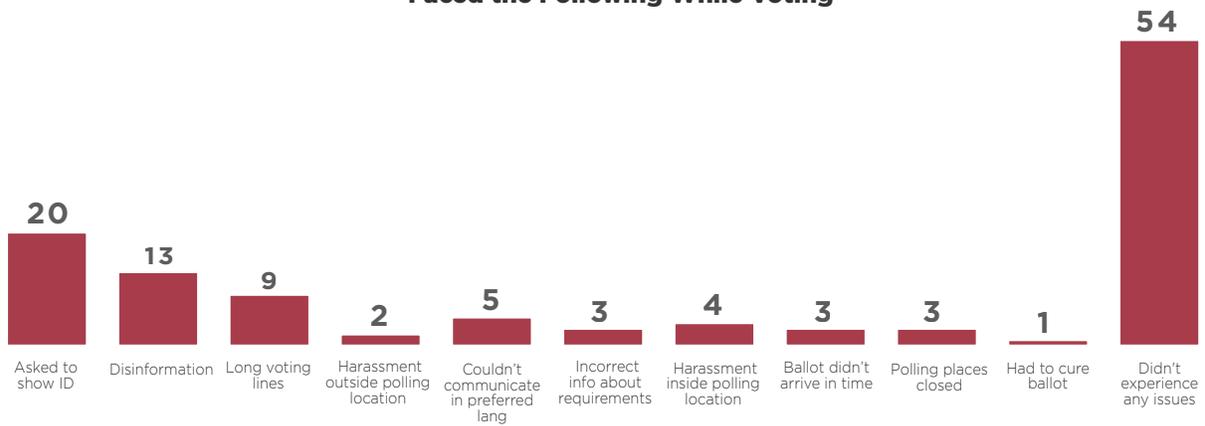
- 85% of Latina/x voters agreed that the stakes were too high in this election not to vote.
- 12% of Latina/x voters were first-time voters, and nearly nine in 10 of those new voters are committed to voting in the next election.
- Nearly eight in 10 Latina/x voters report voting early, either in person or by mail. 50% of Latina/x voters voted by mail, ballot drop box or absentee; 29% voted early and in person; and only 21% voted on Election Day.

Voting Method for Latina/x Voters during the 2020 Election



- More than eight-in-10 Latina/x voters are confident that their vote was counted accurately — up four points since 2018.
- More than two in five Latina/x voters faced challenges while voting — up 10 points since 2018. 20% said they were asked to show an ID at the polls, 13% saw disinformation on social media and 9% faced long voting lines.

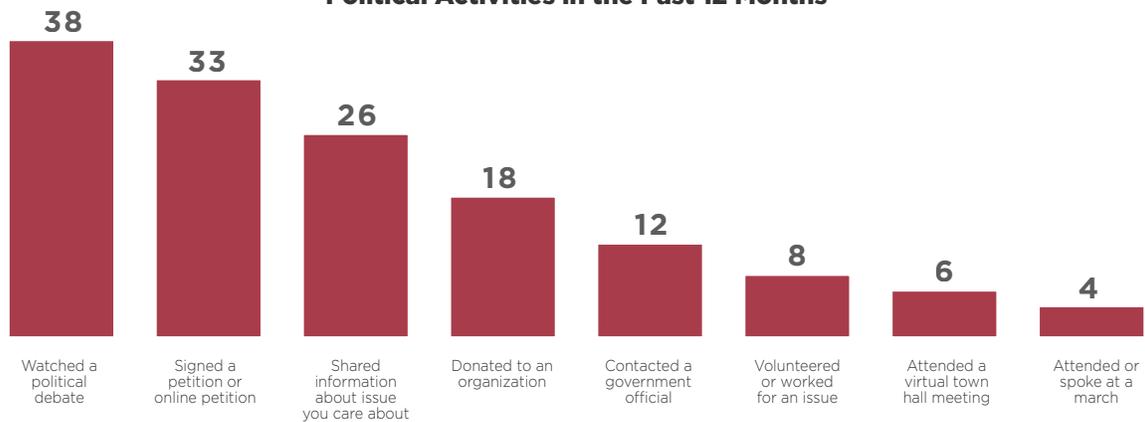
Faced the Following While Voting



LATINAS

■ Nearly two-thirds of Latina/x voters were engaged in political activities leading up to the 2020 elections.

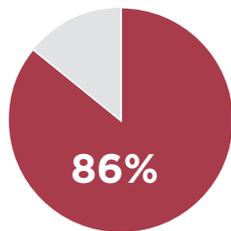
Political Activities in the Past 12 Months



LATINAS

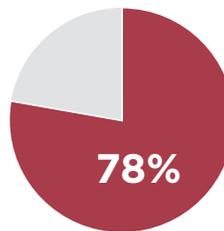
86% OF LATINA/X VOTERS WOULD LIKE TO SEE MORE WOMEN CANDIDATES RUNNING FOR OFFICE, AND 78% WOULD LIKE TO SEE MORE CANDIDATES OF COLOR RUNNING FOR OFFICE.

"I'd like to see more women candidates running for office."



LATINAS

"I'd like to see more candidates of color running for office."



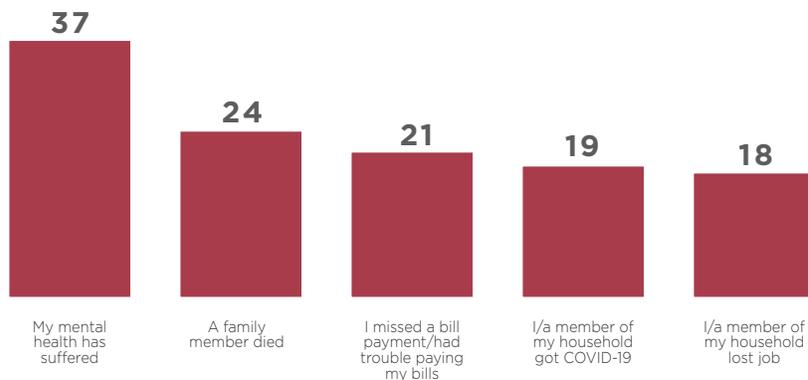
LATINAS

- Half of Latina/x voters who voted for Democrats voted for change — an 18-point increase from 2018.
- Seven in 10 Latina/x voters report casting their vote for President Biden, with the majority saying they voted for Biden, instead of against Trump.
- Seven in 10 Latina/x voters supported Democratic candidates in all elections, with Black women most consistently going blue.
- Latina/x voters would like to see a more intersectional approach from candidates and elected officials. 71% of Latina/x voters want their elected officials to understand how their experience and needs differ from white women.

THE COVID-19 PANDEMIC HAD A DEVASTATING IMPACT ON LATINAS/XS.

- Almost eight in 10 Latinas/xs have been personally impacted by the pandemic – one in four had a family member die. Latinas/xs were also more likely to personally become sick with COVID-19 or have a member of their household get sick.

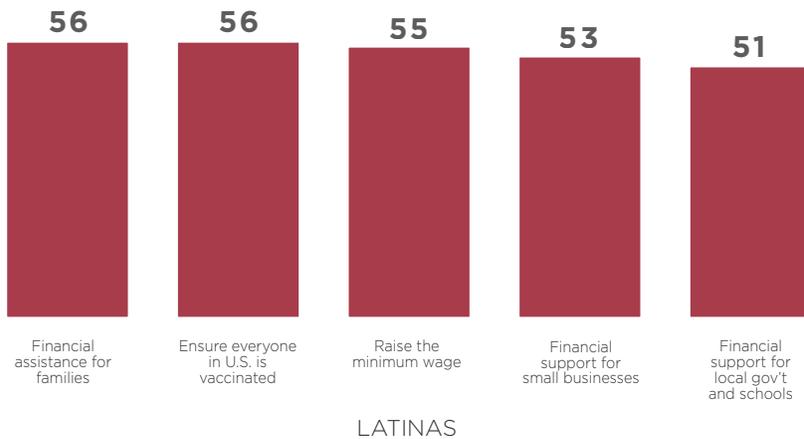
The Top Five Ways Latinas/xs Report Being Impacted by the Pandemic



LATINAS

- Latina/x voters want to see the government take further steps to help Americans recover from the pandemic, with most favoring financial support for families and small businesses.

The Top Five Things Latina/x Voters Want the Government to Prioritize for the Recovery

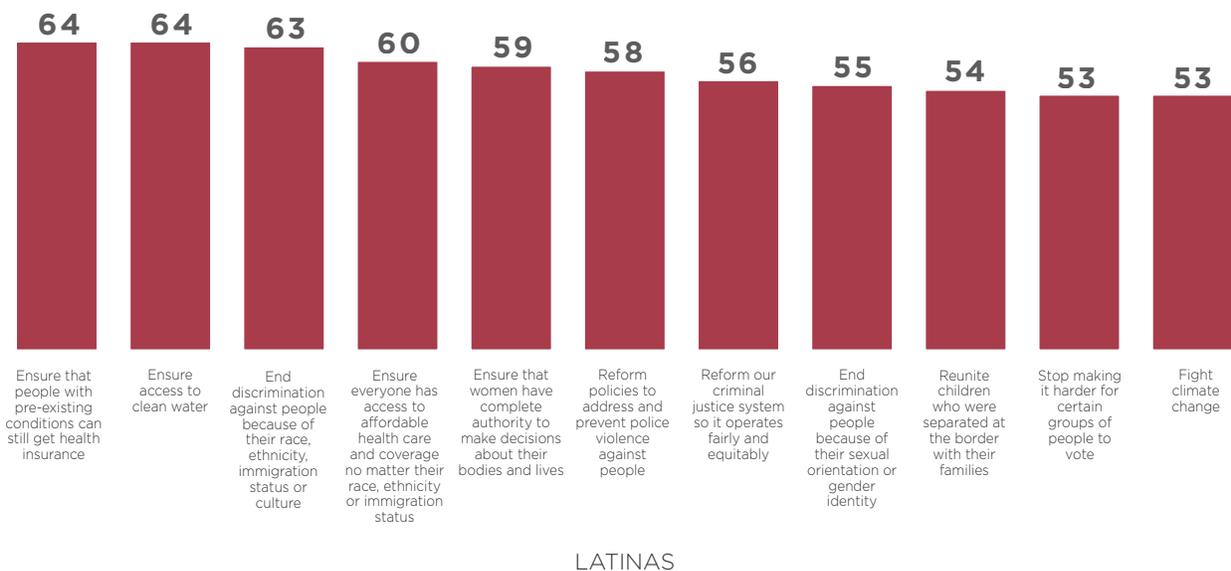


NEARLY EIGHT IN 10 LATINAS/XS SAY THEIR LIVES HAVE BEEN IMPACTED BY RACISM.

- 68% of Latina/x voters want their elected officials to understand how white supremacy impacts their lives.

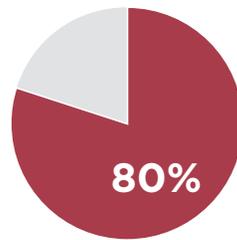
THE TOP ISSUES LATINAS/XS VOTERS WANT TO SEE MEMBERS OF CONGRESS AND THE ADMINISTRATION MAKE PROGRESS ON OVER THE NEXT TWO YEARS INCLUDE:

Top Issues Latina/x Voters Say Are Extremely Important for the Administration and Congress to Address



LATINA/X VOTERS SUPPORT CANDIDATES WHO RESPECT THEIR AUTONOMY OVER THEIR REPRODUCTIVE HEALTH.

“It’s extremely important to me to vote for candidates who support women making their own decisions about their reproductive health.”



LATINAS

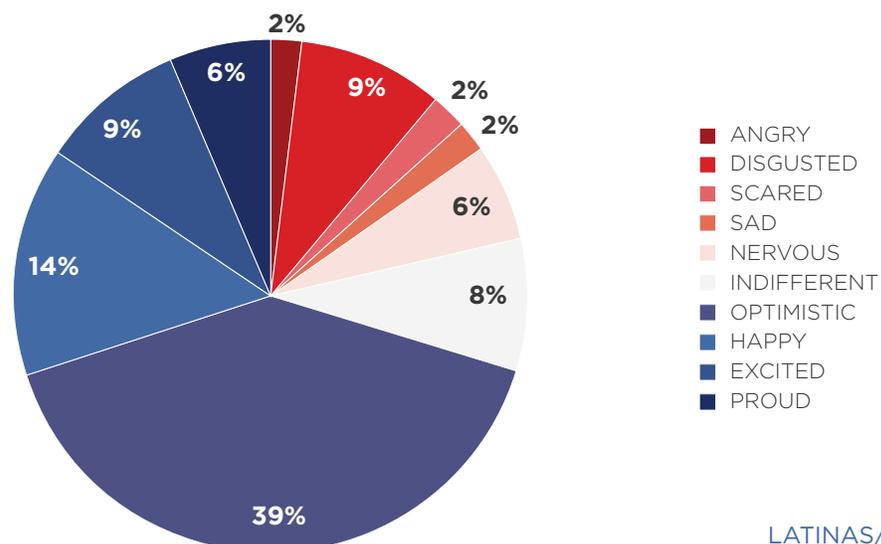
- Seven in 10 Latina/x voters see societal and personal benefits to women having control over reproductive decisions.
- Half of Latina/x voters believe abortion should be legal in all cases, a 14-point increase since 2019.
- Nearly eight in 10 Latina/x voters agree that pregnant people should be able to have an abortion without fear of arrest or investigation.

FAILURE TO DELIVER ON THE ISSUES THAT LATINA/X VOTERS CARE ABOUT COMES WITH ELECTORAL CONSEQUENCES.

- 61% of Latina/x voters say they will be watching their elected officials in Congress more closely compared to previous elections.
- Three-quarters of Latina/x voters want members of Congress to work together across the aisle and get results.

FOLLOWING THE 2020 ELECTION, THE POLL FOUND THAT A MAJORITY OF LATINA/X VOTERS FEEL POSITIVELY ABOUT THE DIRECTION OF THE COUNTRY, UP 49 POINTS FROM JUST AFTER THE 2018 ELECTION.

Perspectives of Latina/x Voters About the Direction of the Country in 2021



ABOUT INTERSECTIONS OF OUR LIVES

Intersections of Our Lives is a collaborative effort by [In Our Own Voice: National Black Women’s Reproductive Justice Agenda \(In Our Own Voice\)](#), the [National Asian Pacific American Women’s Forum \(NAPAWF\)](#) and the [National Latina Institute for Reproductive Justice \(Latina Institute\)](#), three women-of-color led national Reproductive Justice organizations with both federal and statewide presence. For more information about Intersections of Our Lives visit: [IntersectionsofOurLives.org](https://www.intersectionsofourlives.org).

METHODOLOGY

The poll, which was conducted by the Harris Poll, included interviews of 1,617 adult women (18+) who self-identify as Black or African American; of Hispanic, Latina or Spanish-speaking background; or Asian American or Pacific Islander (AAPI) or of any ethnicity/national origin recognized in the Asian race category by the U.S. Census Bureau. As part of this effort, an oversample was conducted of South Asian American women. In addition to these characteristics, all women are registered voters who reported voting in the 2020 general elections. Interviews were conducted online and via telephone using live, professional interviewers from April 7 to May 16, 2021. The survey was made available in English, Spanish, Mandarin, Korean or Vietnamese.

